

# Sponsorship

Sponsorship is a wonderful way to support the Guide Dogs of America program while getting involved in the process. Our sponsors are recognized in the following ways:



[www.steelandwheel.org](http://www.steelandwheel.org)

## **\$100 SPONSORSHIP LEVEL**

- Placement of name and/or logo on Official Event Banner

## **\$250 SPONSORSHIP LEVEL**

- \$100 Sponsorship level and
- Recognition as a sponsor in the Aero Mechanic Newspaper which reaches over 45,000 Boeing employees/retirees

## **\$500 SPONSORSHIP LEVEL**

- \$250 Sponsorship level and
- Booth Space of 12 x 12
- Name and/or logo on all Event Advertising

## **\$751 SPONSORSHIP LEVEL**

- \$500 Sponsorship level with a Booth Space of 10 x 20 and
- Name and/or logo on all advertising including recognition throughout the event
- Company/Sponsored link placed on the Car Show website
- Recognition as an event Sponsor every hour throughout the Car Show

## **\$1,000 SPONSORSHIP LEVEL**

- \$751 Sponsorship level and
- Sponsorship of a Trophy including pick of the winning vehicle (Representative needs to be present)

## **\$50 Show Vendor Only**

- Booth space of 10 x 10

## **\$150 Food Vendor**

- Placement of name and/or logo on Official Event Banner
- Recognition as a sponsor in the Aero Mechanic Newspaper which reaches over 45,000 Boeing employees/retirees

